



POSITION DIRECTOR OF ENERGY AND ENVIRONMENT

**REPORTS TO** Matt VanderZanden – Chief Strategy Officer

**DATE** January 2021

**LOCATION** Ideally a major data center market – TBD contingent on

credentials and situation.

MORE INFORMATION <a href="https://www.stackinfra.com/">https://www.stackinfra.com/</a>

SEARCH CONTACTS

Andy Lane @ CFS Partners

M +1 414 807 4085

E andy@criticalfacility.com

#### **COMPANY OVERVIEW**

Headquartered in Denver, CO, STACK INFRASTRUCTURE (STACK) provides digital infrastructure to scale the world's most innovative companies. The company is an ISO Certified, global data center developer and operator owned by IPI Data Center Partners (IPI) and is an award-winning industry leader in building, owning, and operating highly efficient, cost-effective wholesale, colocation, and cloud data centers. Each of its national facilities meet or exceed the highest industry standards in all operational categories of availability, security, connectivity, and physical resilience. Recognized for its consistent excellence, STACK INFRASTRUCTURE is dedicated to maintaining its reputation of reliability and best-in-class management while offering flexible solutions to meet the needs of its clients. STACK is pioneering a new level of service on a scale not previously found in the competitive data center development, wholesale, colocation, and cloud services marketplace.

With a client-first approach, STACK delivers a comprehensive suite of wholesale build-to suit, colocation, and powered shell solutions in eight markets today: Atlanta, Georgia; Chicago, Illinois; Dallas/Fort Worth, Texas; New Albany, Ohio; Northern Virginia; Portland, Oregon; Phoenix, Arizona; and Silicon Valley, California. With unparalleled existing and flexible expansion capacity in the leading availability zones, STACK offers the scale and geographic reach that rapidly growing hyperscale and enterprise companies need. The world runs on data. Data runs on STACK.



#### STACK'S COMPANY HISTORY



As the largest private data center platform in the US, STACK has established high quality infrastructure with 100+MW and 2 million rentable sq ft in the top 8 US markets. STACK's bluechip clients include companies in the following sectors:

SOCIAL MEDIA	CLOUD	MANAGED SERVICES PROVIDERS	TELECOMMUNICATIONS
ONLINE RETAIL	INTERNET SERVICES	(III) MEDIA	MOBILE
MUSIC STREAMING	BIG DATA	TRAVEL TECHNOLOGY	CLOUD SECURITY
TRANSPORTATION & LOGISTICS	FINANCE & PAYMENT	ONLINE TRADING	INDUSTRY

### **CHARTER**

STACK's current expansion capacity of IGW across 700+ acres allows them to focus on serving the hyperscale market without additional purchases or acquisition. Along with scaling the business, the next chapter also includes numerous expansion projects in other major US markets, as well as increasing the depth of its relationships with its blue-chip clients and enriching its relationships with top prospective clients. It is a great moment to join STACK's organization as they gain even more momentum. At a moment where data is now competitive advantage in driving customer experience, revenue, and business growth, hyperscaler buyers are coming to realize that 'The world runs on data. Data runs on STACK.'



#### STACK INFRASTRUCTURE DATA CENTERS



#### **ALIANCETEXAS**

#### A PROVEN DATA CENTER DESTINATION FOR HYPERSCALERS

The Data Center Campus at AllianceTexas is a joint venture between STACK, Hillwood Development, and IPI Partners and offers massive scale, dedicated substations, pad-ready entitled land, expedited permitting, tax incentives, and low-cost power. Hyperscalers can deploy rapidly in the lowest Total Cost of Occupancy (TCO) major market in the country.

400+ Critical Megawatts Provisioned. 400+ Acre Data Center Masterplan.

**LEARN MORE** 

### **ATLANTA**

ATL01 DATA CENTER ATL02 EXPANSION EXPANSION CAMPUS

7 Megawatts 20 Megawatts 48 Megawatts 105,000 Sq Ft 6 Acres 39 Acres

POWER STACK: POWER STACK:

Immediately available Immediately available

shell capacity. shell capacity. READY STACK: READY STACK:

RackReady data halls. RackReady data halls.

**LEARN MORE** 

### CHICAGO

## CHI01 DATA CENTER EXPANSION CAMPUS

13 Megawatts 24 Megawatts 221,000 Sq Ft 4 Acres

POWER STACK: Immediately available

shell capacity.

READY STACK: RackReady data halls.



## DALLAS / FORT WORTH

**DFW01 DATA CENTER** 

**DFW02 EXPANSION** 

**EXPANSION CAMPUS** 30 Megawatts

21 Megawatts 318,000 Sq Ft

12 Megawatts 157,000 Sq Ft

10 Acres

POWER STACK:

POWER STACK: Private data halls. Immediately adjacent

Private data halls. **READY STACK: Multi-**

**READY STACK: Multi-**

to existing data

client data halls.

client data halls.

center.

**LEARN MORE** 

## **NEW ALBANY**

NAL01 DATA CENTER

**EXPANSION CAMPUS** 

2.4 Megawatts 32 Megawatts

17 Acres 113,000 Sq Ft

READY STACK: RackReady data halls. Immediately adjacent to existing data

center.

**LEARN MORE** 

## **NORTHERN VIRGINIA**

**NVA01 DATA CENTER** 

18 Megawatts 180,000 Sq Ft

POWER STACK: Immediately available shell capacity.

READY STACK: RackReady data halls.

**LEARN MORE** 

## **PHOENIX**

150+ Megawatts 1,000,000 Sa Ft

79 Acres

**LEARN MORE** 

### **PORTLAND**

POR02 DATA CENTER

**EXPANSION CAMPUS** 

24 Megawatts 60+ Megawatts

345,000 Sq Ft 35 Acres

POWER STACK: Immediately available Neighboring campuses in immediate

shell capacity. proximity.

READY STACK: RackReady data halls. **LEARN MORE** 

### **SILICON VALLEY**

**SVY01 DATA CENTER** 

9 Megawatts

140,000 Sq Ft

shell capacity.

**EXPANSION CAMPUS** 

32 Megawatts 4.5 Acres

POWER STACK: Immediately available

**LEARN MORE** 



#### STACK INFRASTRUCTURE SOLUTIONS



### **HYPER STACK**

Campus and Build-to-Suit Options

As your business and infrastructure needs evolve, count on STACK's proven development expertise and expansive inventory to design and construct a custom solution capable of supporting the industry's most intensive compute and storage needs.



## **POWER STACK**

Data Center-Ready Powered Shells

With POWER STACK<sup>TM</sup> capacity at the ready across our portfolio, we can partner with you to rapidly deliver a customized data center solution enabling speed of execution in your most important locations.



### **READY STACK**

RackReady Data Halls

From a 250 kW cage to a 30,000 square foot private data hall, STACK's RackReady® solutions enable your rapid server deployments with data center capacity and flexibility for growth.

#### **FINANCIAL PARTNERS**



IPI Partners is an investment firm focused on data centers and other technology and connectivity-related real assets. STACK Infrastructure is IPI's primary and principal data center platform. IPI is sponsored by ICONIQ Capital, LLC ("ICONIQ") and an affiliate of Iron Point Partners, LLC ("Iron Point").

In 2019, STACK issued over \$1 billion in Asset Backed Notes Investment Grade Credit Rating (A-) by S&P Global



#### STACK INFRASTRUCTURE LEADERSHIP TEAM

STACK's leadership team's accomplishments in the data center space speak for themselves – 50+ data centers designed, constructed, opened, and operating

100+ years of continuous data center operations

26 different markets deployed, and counting

3.16GW of launched, leased, and managed space

350MW of retrofits and expansions

\$2.9 Billion of real estate transactions



**Brian Cox** *CEO*LinkedIn Profile



Ty Miller
CRO
LinkedIn Profile



**Heather Paduck** *CFO*LinkedIn Profile



Val Milshtein CTO LinkedIn Profile



Matt VanderZanden CSO LinkedIn Profile



Mike Casey CDCO LinkedIn Profile



Donough Roche SVP Engineering & Client Services LinkedIn Profile



**Tim Kuester** General Counsel LinkedIn Profile

# READ MORE ABOUT STACK'S EXECUTIVE TEAM HERE

## **COMPANY CULTURE**

As a company, STACK prides itself on achieving client relationships built on mutual transparency and respect. The company attributes this success to its focus on the "Client Experience," which is only made possible by its people and resources. Instead of providing a 'product', STACK differentiates itself by focusing on developing dedicated Client Success Teams which are chartered with providing 'solutions' to each particular Client's unique requirements.

In addition to everyone working to increase the depth of client relationships, STACK also fosters an atmosphere that appropriately promotes fun amongst its employees and recognizes them for their hard work and successes.



"STACK-o-lades" give managers the opportunity to praise their team members for their hard work with gift cards, spot bonuses, and recognition within the company. Quarterly nominations are submitted, and both the nominee and nominator are rewarded, promoting collective positivity. STACK focuses on the little things that foster goodwill and help keep everyone stay engaged. During the COVID-19 pandemic, the team participated in themed video meetings and video happy hours. Of course, on May the Fourth, the company decided on a STARWARS themed call.



## **COMPANY NEWS**

## **VIEW ALL STACK INFRASTRUCTURE NEWS**

#### **STACK VIDEO RESOURCES**

January 2021 – STACK INFRASTRUCTURE Appoints Val Milshtein As Chief Technology Officer

October 2020 – <u>STACK INFRASTRUCTURE Continues its U.S. Expansion With the Groundbreaking of Latest Hillsboro Campus</u>

September 2020 - STACK INFRASTRUCTURE Closes \$325 Million Structured Debt Financing

June 2020 – STACK INFRASTRUCTURE Launches Into Arizona

May 2020 - STACK INFRASTRUCTURE Further Expands Atlanta Presence with Land Purchase

January 2020 – <u>STACK INFRASTRUCTURE</u> and <u>Peterson Companies Announce Development of</u> 125-acre Hyperscale Data Center Campus in Prince William County, VA

January 2020 – <u>STACK INFRASTRUCTURE's Strategic Growth Continues with New Development in Silicon Valley</u>

November 2019 - STACK INFRASTRUCTURE Expands Securitization to Further Fund Growth

February 2019 – <u>STACK INFRASTRUCTURE Furthers Strategic Growth Initiatives with Closing of</u> \$850 million Structured Debt Financing

January 2019 – <u>STACK INFRASTRUCTURE Announces Combination of Data Center Assets to</u> Create Scaled National Platform and Brand Launch



### **DIRECTOR OF ENERGY AND ENVIRONMENT**

The Director of Energy and Environment (DEE) is responsible for building and leading STACK's Energy and Environmental strategy to achieve 100% renewable energy and broader environmental goals across their North American portfolio of existing, expanding and new market assets. The DEE will refine, augment, and execute partnerships with internal and external stakeholders, negotiating renewable contracts and other supply agreements, and manage interconnection and utility delivery.

Reporting to Matt VanderZanden, Chief Strategy Officer, the DEE is an autonomous Subject Matter Expert as an integral part of a highly collaborative executive leadership team involved in the development, operations, and leasing of critical data center infrastructure. Every aspect of the organization, customers, partners, and investors are impacted by the DEE's work initiative and charter. It is expected the DEE will act in an Ambassador capacity representing works and operates with an attention and vigilance across this vast and important constituency.

STACK is looking for someone with passion, curioisity, and experience. The ideal candidate will have extensive experience negotiating multi-site renewable energy procurement transactions, an ability to understand and align stakeholder interests, and familiarity with alternative energy technology and utility interconnection.

#### **DUTIES & RESPONSIBILITES**

Lead the evaluation, diligence, contract negoitations, and internal recommendations for power procurement for a portfolio of existing and future data center facilities

Build a world class, portfolio-wide renewable energy procurement program, along with needed ancillary programming (e.g., tracking and reporting), in a portfolio that includes data center facilities in regulated and deregulated locations

Review, augment, and lead STACK's sustainability programming

Interface with internal and external partners, including finance, design and engineering, sales, marketing, legal, tax, and consultative resources

Prepare energy procurement and development business cases and recommendations for leadership approval

Partner with sales team to pitch client-side opportunities

Maintain strategic relationships with in-region stakeholders

### **SKILLS & EXPERIENCE REQUIREMENTS**

Comfortable and experienced at representing business interests to internal and external senior leadership, utility partners, government officials, and other stakeholders in a fast-paced, growth-oriented environment



Strong analytical, creative thinking, and communications skills with proven ability to communicate complex commercial and market information and analysis to all organizational levels

Ability to manage multiple projects and collaborate with internal staff, and external consultants, vendors and other stakeholders

Significant prior experience (8+ years) in energy procurement for large corporate and industrial users

Significant experience leading complex transactions

## **KEY QUALIFYING CRITERIA**

**Energy Expertise -** Demonstrated command of energy sources, markets, alternatives, prices, and trends along with the acute knowledge of contracts and negotiation leverage.

**Track Record** – Demonstrated history of energy procurement cost savings reflected in sustainable contracts and relationship value across a portfolio of assets.

**Program Management** - Demonstrated history of creating, defining, and implementing a procurement program across a portfolio of assets and developments.

**Business Acumen** – Extensive deal transaction history with a variety of energy sources, providers, and perspectives as a measure of complexity, scale, connections, and value creation.

**Horsepower** - Intellectual horsepower with financial and business acumen to relate to STACK's ecosystem of colleagues, Clients, partners, and investment constituencies.

**Ambition -** An experienced business professional eager to participate and complement a team of executives and investors in the growth of a data center infrastructure business.

## WHY CONSIDER THIS OPPORTUNITY WITH STACK?

**Charter** – STACK is creating a sustained competitive advantage for outsourced IT infrastructure offerings and client experiences. The world runs on data. Data runs on STACK.

**Platform** – STACK's 105MW of existing space coupled with their 1000MW and 700+ acres of expansion capacity to serve hyperscale client growth demands has no peer in the private data center market.

**Timing** – Social and economic fundamentals driving data center infrastructure demand are unprecedented and forecasted to continue unabated for an unforeseen period.

**Team** – STACK's leadership is comprised of the most credentialed leading an exceptional platform during a period of growth momentum for near term outcomes and future growth.



**Capital Partners** – IPI Data Center Partners, representing a general partnership between Iron Point Partners & ICONIQ Capital, comprise an elite group of investors, partnerships, and guidance of some of the most successful professional investors in history.

**Culture** – This is a lean, humble, non-hierarchical, and ambitious environment with an entrepreneurial fire to capitalize, collaborate, and embrace every colleague's intellectual contribution to the success of STACK.

**Colleagues** – STACK's leadership pedigree reflects exceptional and distinct early experience with data center companies that have grown to massive success. This is their opportunity to lead by applying their collaborative best practices.

#### **COMPENSATION**

The compensation package will be determined relative to the final candidate's current circumstance and specific requirements. The package is expected to include a competitive base

salary, annual performance compensation, health benefits, and long-term incentive compensation.

### **SEARCH PROCESS**

Following a thorough exchange of information relating to company information, resume, and key qualifying criteria, CFS Partners anticipates recommending a short list of candidates to Matt VanderZanden, Chief Strategy Officer, in January 2021. Finalists will meet with members of STACK's executive leadership team. The selected finalist will be presented with a compelling and competitive offer contingent on background check and thorough references.